

# Unending inductive/deductive methods in Complex Social systems

Complexity and method in the Social Sciences, University of Warwick, Prof Peter M. Allen Complex Systems Research Centre, Cranfield University

#### Complexity and Understanding



- In the natural sciences, for some problems we can do repeatable experiments repeatedly - prediction. Can find robust 'laws'. Induction. Can deduce specific behaviour - Deduction
- In social/biological systems repeatable experiments are difficult because of memory, changing environment, learning entities. In everyday life we learn pragmatically rules that work well enough not to kill us immediately.
- Is 'understanding' about 'describing what is going on and what will happen'? Is explanation about prediction? Or can knowledge (dice) 'explain' lack of prediction? Do system dynamics explain or describe? Or show which assumptions hold?
- Even apparently similar People/Entities in evolved systems have internal levels that are marked by heterogeneous histories, and differing responses.



- Are there underlying natural laws for social science?
- Or is social science more about 'describing' and noting regularities? Constructing classifications and taxonomies? Clash of physiological or evolutionary (cladistic) markers.
- What can complexity science do for social science? Social systems are evolving, complex systems – with cooperative and competitive interactions over multiple time scales
- Full of pragmatically learning individuals/groups with diverse interpretive frameworks and histories. All responding to individual/group reward/punishment signals locally.

## My Youthful Illusions:

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#### My (very reasonable) starting point

- Physics must be right (and me too)
- A "system" is just a set of interacting components (possibly agents), whose behaviour can be predicted providing we can define their behavioural rules, and their interactions
- Problems, including social systems, can be modelled, understood and hence "solved"

But it is a view with No Uncertainty – No Learning!!! NOT A SOCIAL SYSTEM!

And life is therefore:

Input

Output

#### Modelling in Ecology, Economics or Societies...



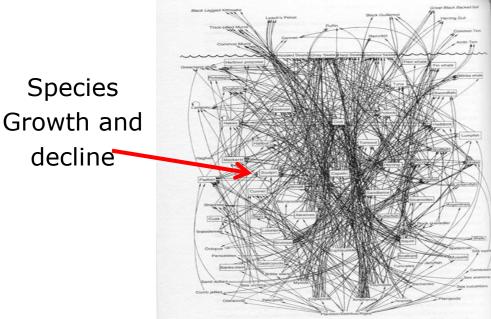
Newton's Laws work for the Planets: But what about evolved Systems?

- Develop the equations of population dynamics
- Measure birth and death rates, cash flows, sales, growth rates....

$$\frac{dx_1}{dt} = F(x_1, x_2...x_i, ....b_1, m_1, ....).x_1$$

\*\*\*\*\*  $\frac{dx_i}{dt} = F'(x_1, x_2...x_i, ....b_i, m_i, ....).x_i$ 

$$\frac{dx_{i+1}}{dt} = F''(x_1, x_2...x_{i+1}, ....b_{i+1}, m_{i+1}, ....).x_{i+1}$$



gure 18. A portion of the food web in the North Atlantic Ocean. (Image ourtesy of David Lavigne, reprinted by permission.)

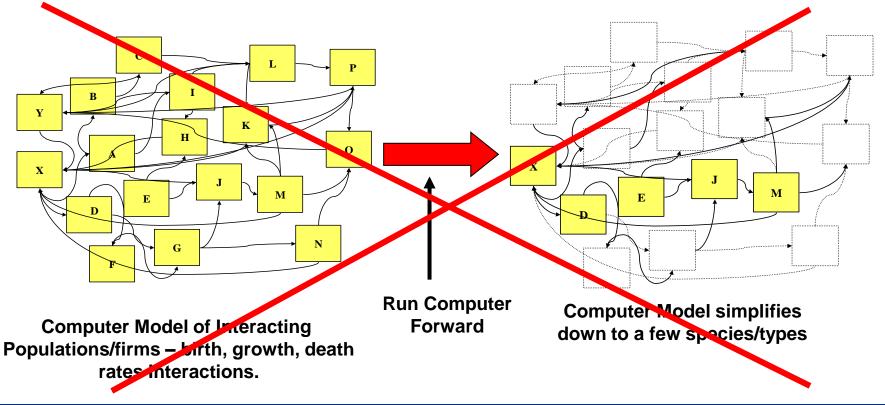
Firm Types Growth and

decline

#### Modelling an Ecosystem or an Economy:

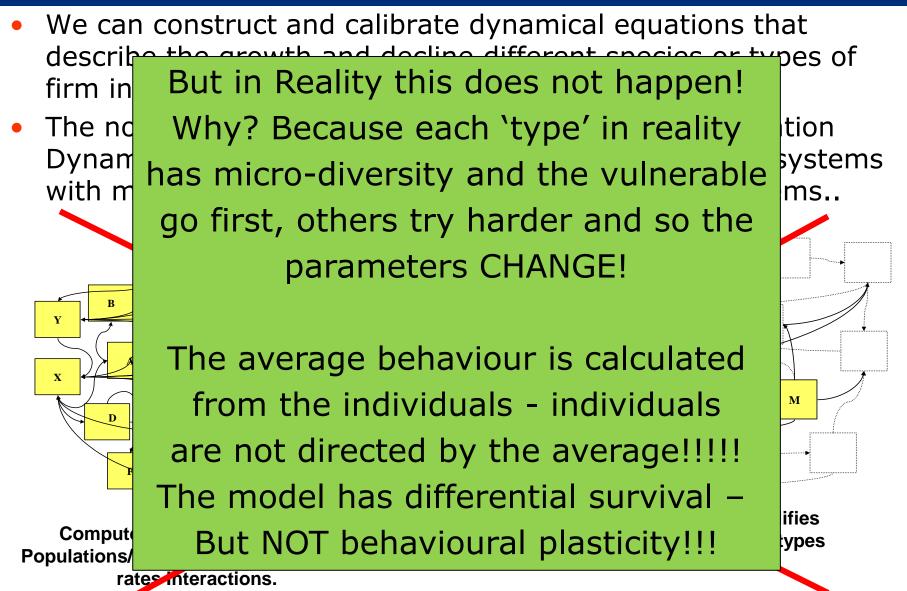


- We can construct and calibrate dynamical equations that describe the growth and decline different species or types of firm in the system
- The nodes are 'species' in biology or chemistry (population Dynamics) or types of (economic) activities in human systems with many parallel supply chains and distribution systems..



#### Modelling an Ecosystem or an Economy:





Assumptions to go from Reality to a Mechanical Model? Cranfield

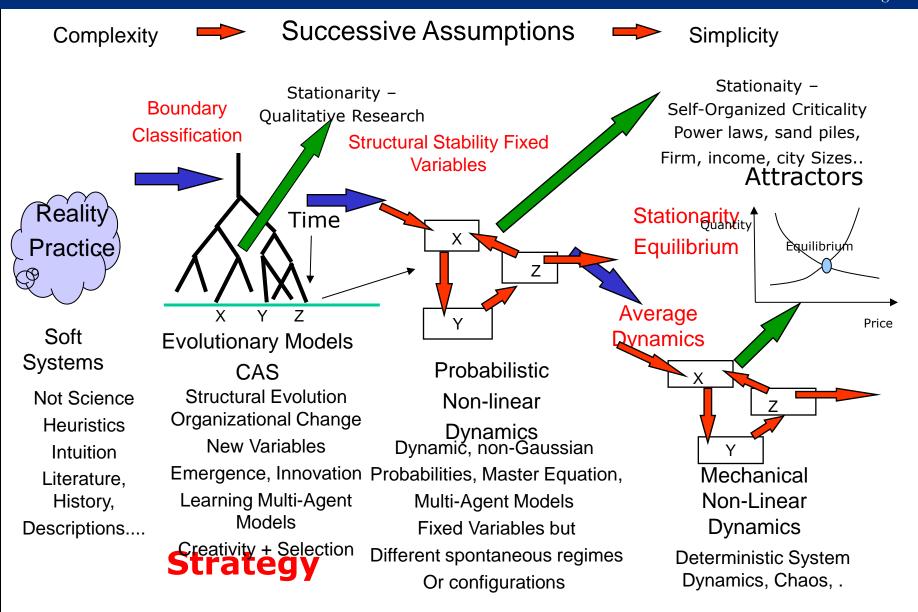
- 1 Assume that I can define a system with a **BOUNDARY** around it separating it from the **ENVIRONMENT**
- 2 Assume that I can CLASSIFY the system's internal elements involved in the question being asked (X, Y, Z etc.). Over time some types have disappeared and new ones have occurred. Evolution!
- 3 Assume that the behaviour of X, Y and Z will be given by that of their average **STEREOTYPES**. (No micro-diversity –no adaptive behaviours, or local knowledge)
- 4. Assume events occur at their **AVERAGE** rates (No luck or local circumstance) Non-Linear Dynamics
- 4. Assume a stationary distribution Self-Organized Criticality

5. Assume Equilibrium

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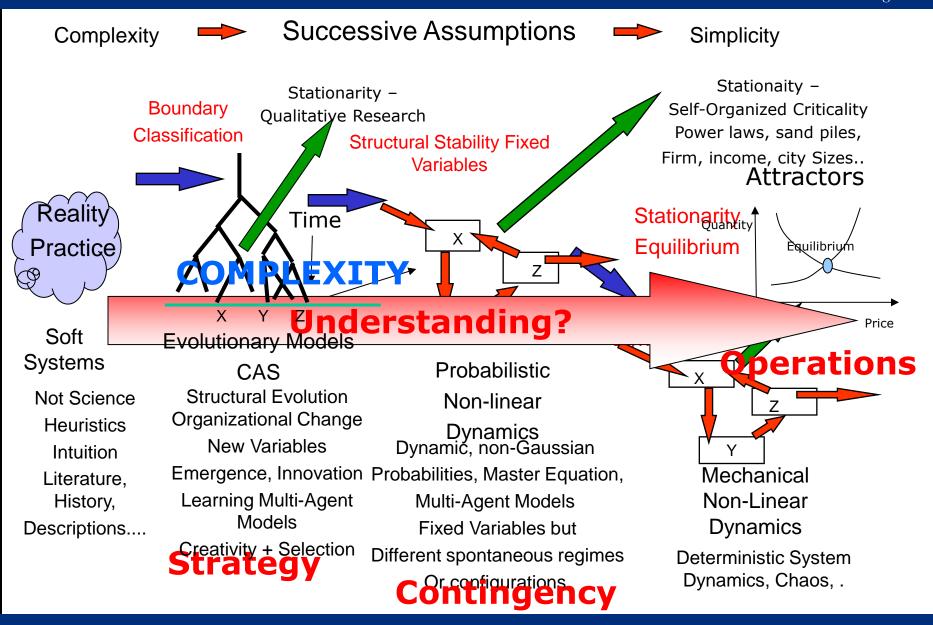
## From REALITY to UNDERSTANDING?

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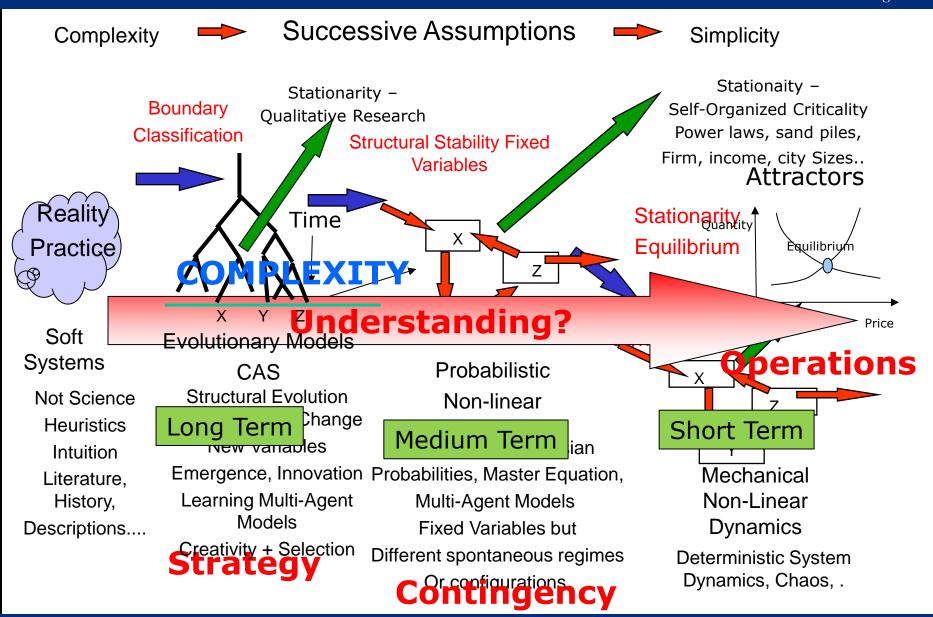
## From REALITY to UNDERSTANDING?

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## From REALITY to UNDERSTANDING?

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#### Evolution is a Multi-Level Phenomenon: Origami



Cran

**Emergent Features** Seagull (12) **Emergent Variables** Cap (12) • Box (9) fold 5 **Emergent Dimensions** Duck (9) Square Piece of Paper fold 3 **Emergent Functionality** Horse (11) fold 3 Physics deals with the PAPER Vase (13) Tulip (13) Flapping Bird (11) Dog (12)

1986 Ev of Multifunctionalism in Ezymes, J McGlade and P Allen, Can J of Fisheries and Aquatic Sciences, vol 43, No 5

#### Evolution is a Multi-Level Phenomenon: Origami

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Emergent Features Seagull (12) **Emergent Variables** Cap (12) • Box (9) fold 5 **Emergent Dimensions** Duck (9) Square Piece fold 3 of Paper **Emergent Functionality** Horse (11) fold 3 Physics deals with the PAPER Vase (13) Tulip (13) (11)BUT, "Selection" can occur on the basis of the EMERGENT properties and features of the objects! - They also form a higher level system!

1986 Ev of Multifunctionalism in Ezymes, J McGlade and P Allen, Can J of Fisheries and Aquatic Sciences, vol 43, No 5



- Instead of proposing a stable Confucian hierarchy, the Dao De Jing says:
- "That which can be spoken of is not eternal. That which is named is not the eternal name. Our new thoughts shape how we think and act and how we are presently disposed to think and act disciplines our novel thoughts. It is the **underdetermined** nature of the world that makes it, like a bottomless goblet, inexhaustibly capacious!"
- So, if this brilliant evocation of Evolutionary Complexity was known 2500 years ago, what has science got to add?

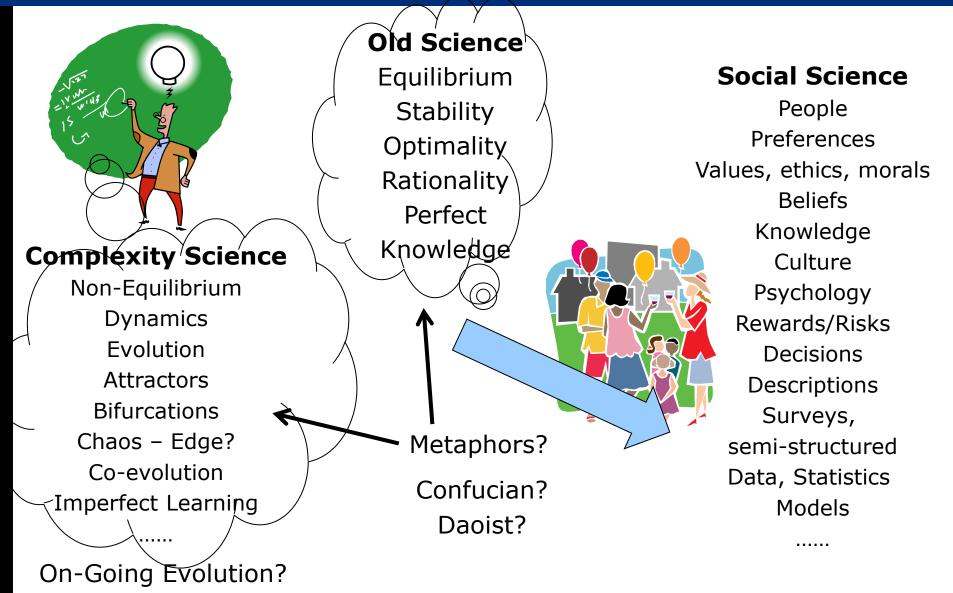
- 2500 years later we can build `interpretive frameworks' – MODELS! Even if mechanical models are `wrong' – less than the truth - they can still be worth building.
- Intelligence can reside in the modeller and/or in the model. Complexity models will always contain noise, randomness and non-linearities that can lead to structural evolution!
- These are not predictions but are experimental explorations – attempts to imagine possible futures

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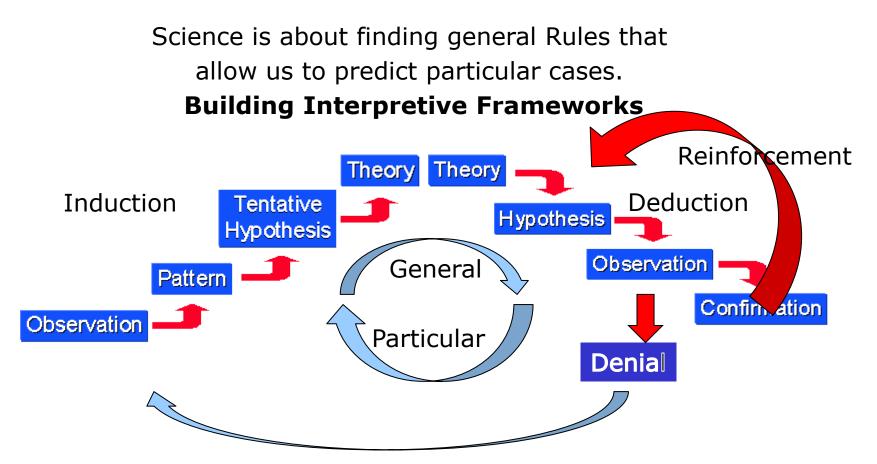
#### What can Complexity 'do' for Social Science?





#### Induction – Deduction and Back!

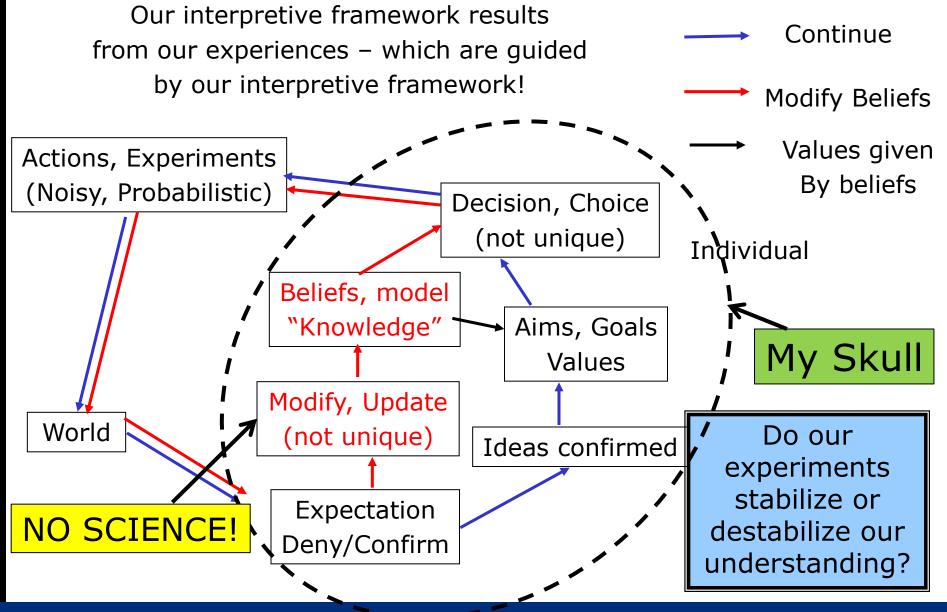




But, in an evolving world this is an unending process! Micro-Diversity leads to new behaviours and Learning. Learning changes the world, requiring more learning!

### Social Science or just muddling through?:

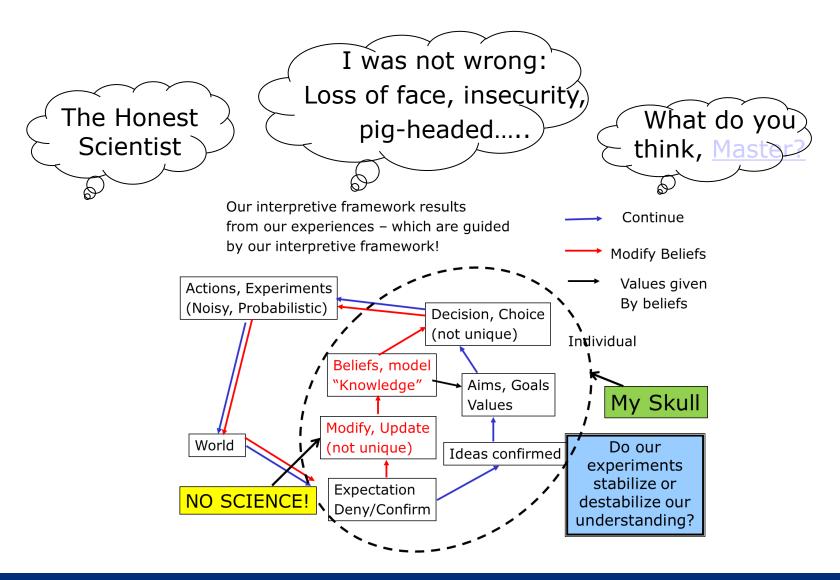




#### But, who am I?



#### Pragmatism is probably all we have. But are we honest?



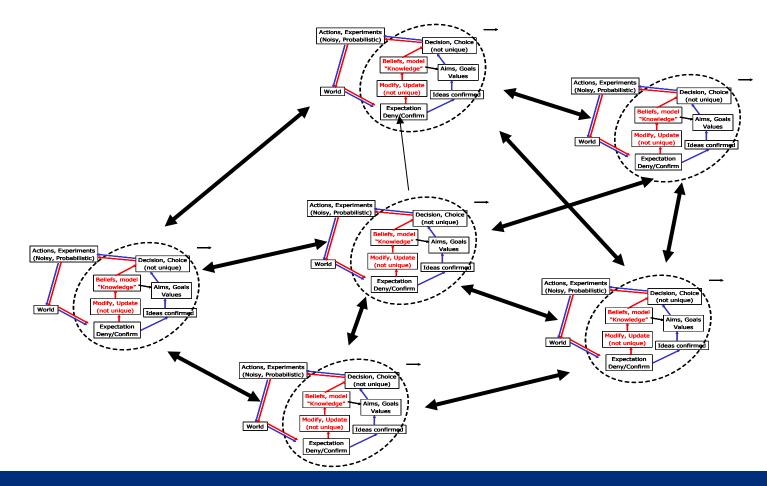
#### But the "world" is also others:



-Incoherence can only end in coherence

-Open exchange can lead to emergent collective capabilities

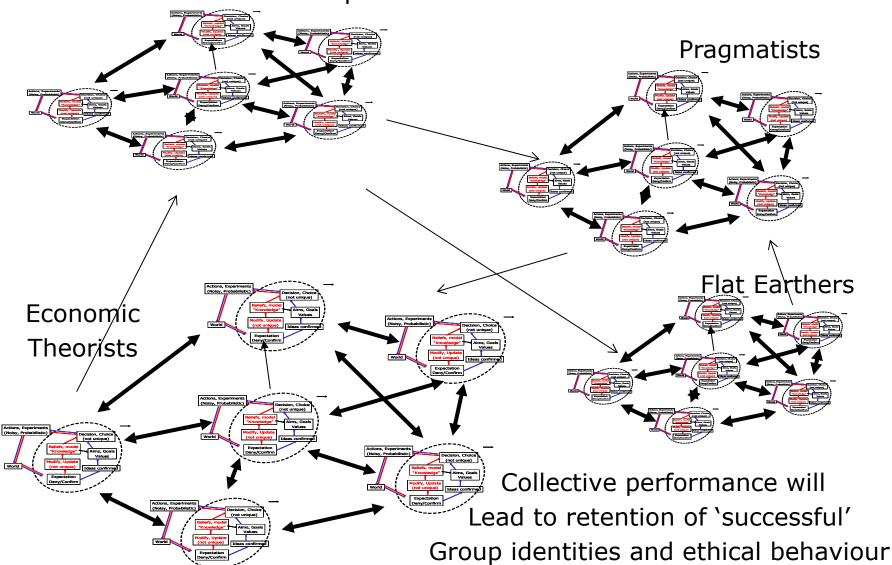
- Agreement might not be 'the truth'.



#### But there are groups, and networks....





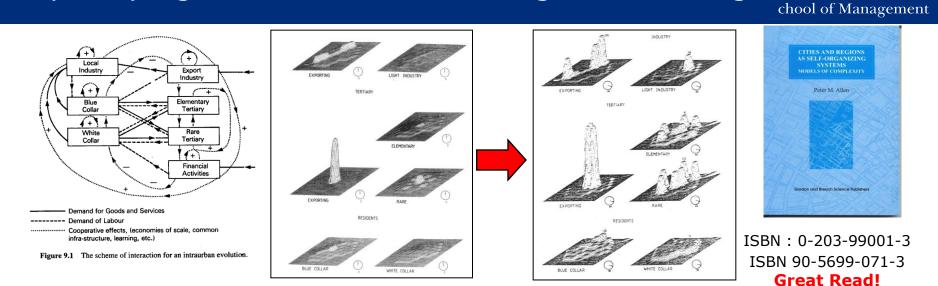


12 May, 2014

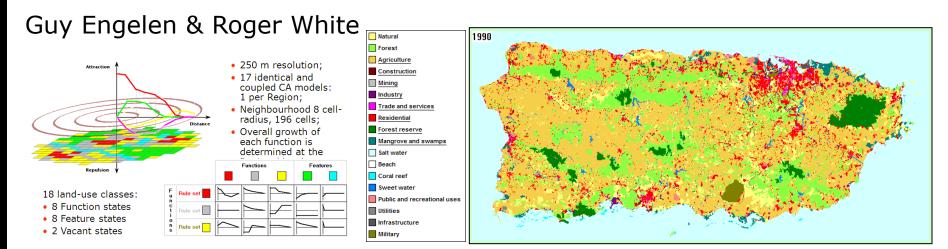
**Complex Systems Management** 

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#### Complexity-Agent Based Urban and Regional Planning:



Brussels, Detroit, USA, Senegal, Rhone Valley, Marina Baixa, Argolid, West Bengal, Nepal,....



#### 12 May, 2014

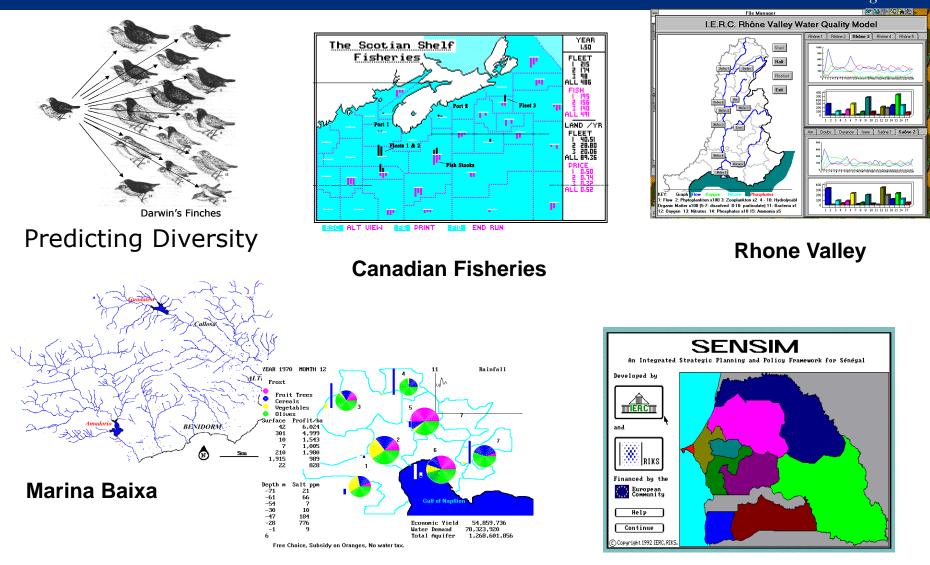
#### **Complex Systems Management**

Cranfield

#### Complexity Applied to Socio-Technical Systems:

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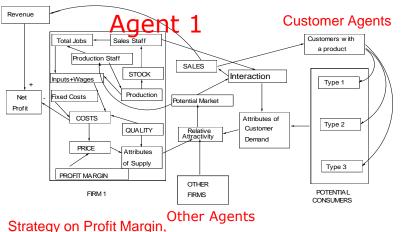


**Argolid Valley** 

Senegal

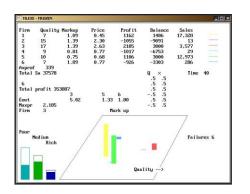
#### Cranfie Complexity, Markets, and Organizational Structure:

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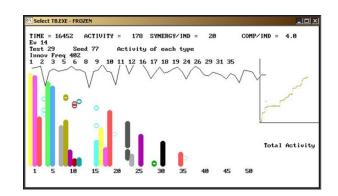


**Other Agents** 

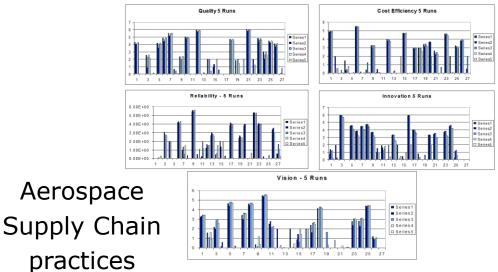
**Economic Markets** 



Quality, R&D, Design....

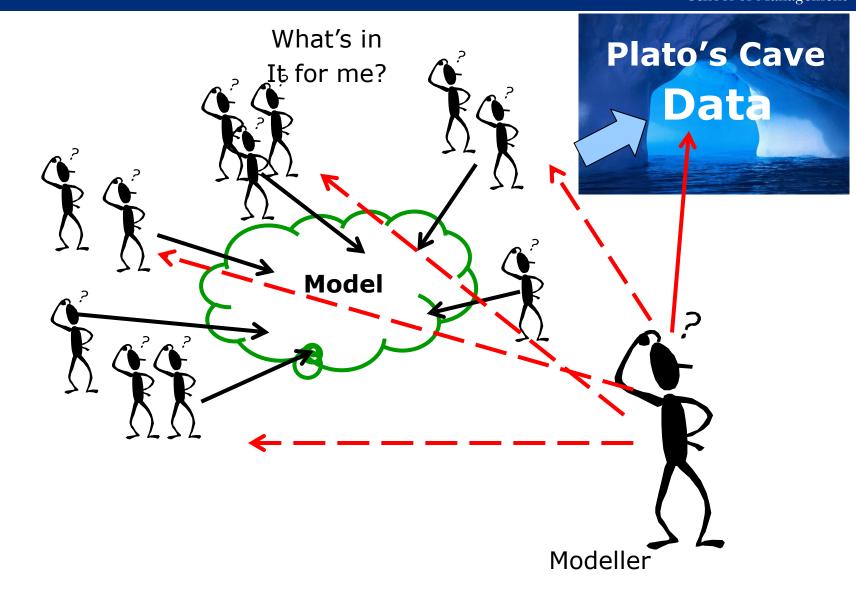


#### Manufacturing Practices and Techniques



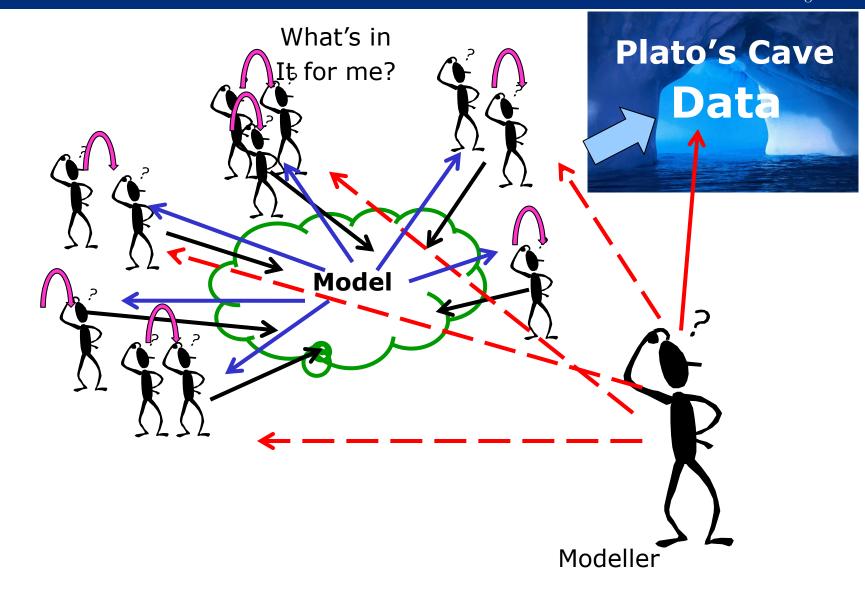
#### But REFLEXIVITY occurs in Agent Based Models:





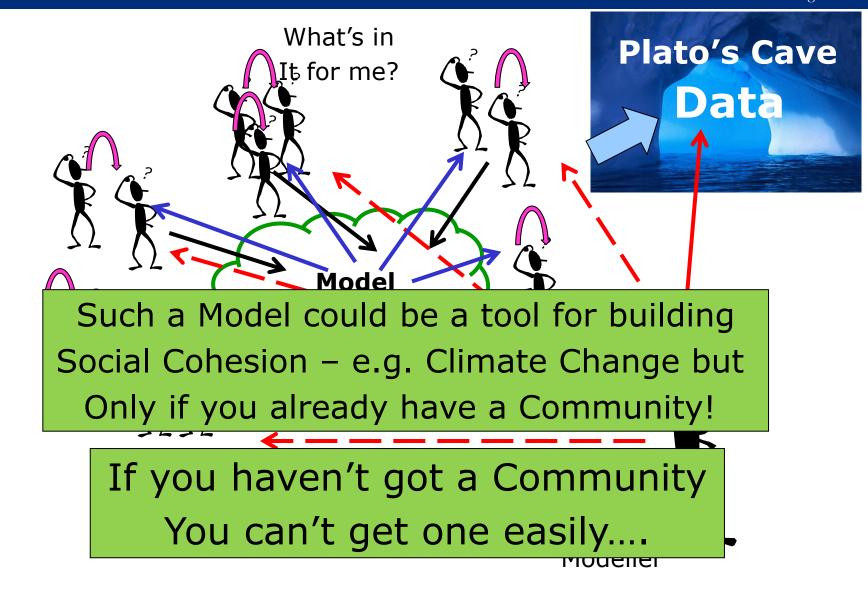
#### But REFLEXIVITY occurs in Agent Based Models:





#### But REFLEXIVITY occurs in Agent Based Models:







- Traditional Science depends on Repeatable Experiments essentially Closed Systems – and provides Popperian Knowledge. The behaviour of the elements under study is not changed by their experiences. Molecules don't get bored or angry and have a poor sense of humour!
- Social Science must deal with evolutionary "Creative Destruction". Repeatable experiments not really possible. New things emerge, new structures form with emergent features and capabilities, while other things disappear.
- 'Understanding' is about facing what cannot be understood. The 'micro-MESS' is the engine of resilience and future evolution – the opaque core of evolutionary complexity.

### 2 Evolution: Limits to Knowledge and Explanation?



- When we look at a system/network/organization all that we see are things/behaviours that happen to have been created, minus the non-viable and the unlucky!
- This means that what we will find does not necessarily 'make sense' and many elements may have no role or function. We cannot necessarily understand 'better' by analysing more data.
- This affects the nature of 'explanation' since we cannot always attribute functionality to elements. It also makes the outcomes of innovations unpredictable
- Models with noise, randomness and non-linearities can tell us things that we didn't know and weren't in the data!

### 3: Reflexivity – Why the future is not what it was



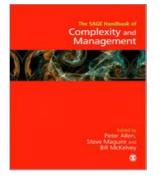
- In Social Science we have REFLEXIVITY. Different agents behave according to their own acquired interpretive frameworks, which continue to change with their 'resulting' experiences and changing the variables and model qualitatively.
- And when agents see the outcomes of a model, they may modify their internal representations and hence their behaviour. This would then INVALIDATE the model.
- We could INCLUDE the changes in participating agents' representations as part of the model. (Machiavelli) Or include agents anticipating other agents 'learning' in their internal representations. Machiavelli SQUARED!!! Etc.
- This is not a solved problem!



- Complexity and Evolution involve changing systems of changing elements. Both Qualitative and Quantitative changes happen as structural instabilities (new variables) of the dynamics occur. Qualitative Research is important
- Our interpretive frameworks (Models) do not make predictions about the world, but about themselves. We have an unending deductive/inductive loop that is the instrument of our exploration/reflection. A model may warn us of possible problems (e.g. climate change, limits to growth) and increased "credibility" may make evasive action MORE likely.
- Our understanding and interpretive frameworks are just part of the Evolving Complex World.

#### A Good Book!





Hardcover: \$140.00, Convention Price: \$112.00 ISBN: 978-1-8478-7569-3 February 2011, 648 pages

#### The SAGE Handbook of Complexity and Management

Peter Allen Cranfield University, U.K.

Steve Maguire McGill University, Canada

Bill McKelvey University of California, Los Angeles

The SAGE Handbook of Complexity and Management will be the first substantive scholarly work to provide a map of the state of art research in the growing field emerging at the intersection of complexity science and management studies. Edited and written by internationally respected scholars from management and related disciplines, the Handbook will be the definitive reference source for understanding the implications of complexity science for management research and practice.

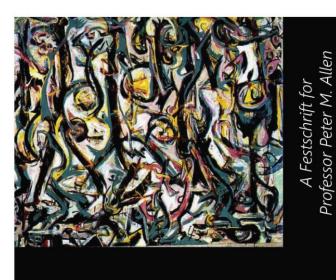
**Part One:** Foundations introduces complexity science and its implications for the foundations of scientific knowledge, including management knowledge

**Part Two:** Applications presents the numerous ways in which complexity science models and tools, as well as complexity thinking, are being applied to management and organizational phenomena and the insights gained as a result

**Part Three:** Interfaces highlights how complexity science is transforming various non-management fields and, in so doing, creating exciting interfaces for bridging between management and related disciplines

#### Recent Festschrift:





## Social Face Gomplexity Science

The

Edited by Mark Strathern James McGlade Emergent Publications ISBN 978-1-938158-13-1

An interesting collection of very diverse papers written by some of the friends who have worked with me over the years.

http://www.amazon.com/The-Social-Face-Complexity-Science/dp/193815813X