Performances of Value

Workshop

04 – 05 May 2018

Warwick in London

Stanley Building, Room MR7

7 Pancras Square

London N1C 4AG UK

Sponsored by the Leverhulme Trust

Co-sponsored by BLINDSPOT Project, ERC
**Friday 4th May**

09.30 - 9:45  **Registration**  Coffee and Tea

09:45 - 10:15  **Introduction**  David Stark

10.15 – 12.15  **Session One**  Chair: Kristian Kreiner

  Pablo Boczkowski: *Malls, coffee shops, promenades, kiosks, and carnivals: On the lived experience of social media*

  Will Davies: *Gamification and weaponisation: pragmatist observations*

  Discussant: José Ossandon

12.15 - 13.00  **Lunch**

13.00 - 15.00  **Session Two**  Chair: Christine Musselin

  Dominique Cardon: *Mapping and Measuring reputation: the value of social media metrics*

  Robert Prey: *Performing Numbers: Datafication and Sense-Making in the Music Industry*

  Discussant: Elena Esposito

15.00 - 15.30  **Coffee break**

Sponsored by the Leverhulme Trust  Co-sponsored by BLINDSPOT Project, ERC
15.30 - 17.30 **Session Three**  
Chair: Andrea Mennicken

Celia Lury: *Personalized prices: markets, discrimination and personhood*

Gernot Grabher: *Performing Social Capital: Reflexive Relationship Management on Social Network Sites*

Discussant: Olav Velthuis

18:15 **Performances of Value - A Panel Discussion and Open Conversation**

Roundtable with:

- Will Davies
- Wendy Espeland
- Kristian Kreiner
- Christine Musselin

Moderator: David Stark

19:15 **Open Reception**

20:30 **Dinner at Caravan**

1 Granary Square, Kings Cross, London N1C 4AA
Saturday 5th May

09:00 - 9:15  Coffee and Tea

09.15 -10:15  Session Four  Chair: Will Payne

   Fabian Muniesa: Business education and the apotheosis of performance

   Discussant: Wendy Espeland

10:15 – 10:30  Coffee Break

10:30 - 12:30  General discussion  Chair: Elena Esposito

12.30 - 13.30  Lunch

13.30 – 14:30  Discussion about edited volume  Chair: David Stark
Workshop Participants

Pablo J. Boczkowski  Professor in the Department of Communication Studies at Northwestern University, and Co-Director of the Center for the Study of Media and Society in Argentina — a joint initiative between Northwestern University and Universidad de San Andrés.

Dominique Cardon  Director of the Médialab at SciencesPo, and Associate Professor at Laboratoire Techniques, Territoires et Sociétés, Université Paris Est.

Wendy Espeland  Professor of Sociology at Northwestern University.

Elena Esposito  Professor of Sociology at the University Bielefeld and at the University of Modena-Reggio Emilia.

Will Davies  Reader in Political Economy at Goldsmiths, University of London, and Co-Director of the Political Economy Research Centre.

Gernot Grabher  Professor of Urban and Regional Economic Studies, HafenCity University Hamburg.

Ana Gross  Research Associate at Centre for Interdisciplinary Methodologies, University of Warwick.

Kristian Kreiner  Professor emeritus at Department of Organization, Copenhagen Business School.

Celia Lury  Director of the Centre for Interdisciplinary Methodologies, University of Warwick.

Andrea Mennicken  Associate Professor of Accounting, and Deputy Director of the Centre for Analysis of Risk and Regulation (CARR), London School of Economics and Political Science.

Fabian Muniesa  Professor at Mines ParisTech.

Christine Musselin  Dean of research at Sciences Po.

José Ossandon  Assistant Professor at Department of Organization, Copenhagen Business School.

Will Payne  PhD Candidate in Geography at University of California, Berkeley, and Co-Chair of the New Media working group at Berkeley Center for New Media.
Performances of Value
http://blogs.cim.warwick.ac.uk/valueperformances/

Nina Pohler
PhD Candidate in Sociology at Humboldt-Universität zu Berlin and Research Assistant at CityScienceLab, Hafencity Universität Hamburg.

Robert Prey
Assistant Professor at the Research Centre for Media and Journalism Studies, University of Groningen.

David Stark
Arthur Lehman Professor of Sociology at Columbia University, and Director of the Center on Organizational Innovation. Professor of Social Science at the University of Warwick.

Olav Velthuis
Professor at the Department of Sociology, University of Amsterdam.