

# Performances of Value

## Workshop

04 – 05 May 2018

Warwick in London

Stanley Building, Room MR7

7 Pancras Square

London N1C 4AG UK

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## Friday 4<sup>th</sup> May

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09.30 - 9:45      **Registration**      Coffee and Tea

09:45 - 10:15      **Introduction**      David Stark

10.15 – 12.15      **Session One**      Chair: Kristian Kreiner

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Pablo Boczkowski: *Malls, coffee shops, promenades, kiosks, and carnivals: On the lived experience of social media*

Will Davies: *Gamification and weaponisation: pragmatist observations*

Discussant: José Ossandon

12.15 - 13.00      **Lunch**

13.00 - 15.00      **Session Two**      Chair: Christine Musselin

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Dominique Cardon: *Mapping and Measuring reputation: the value of social media metrics*

Robert Prey: *Performing Numbers: Datafication and Sense-Making in the Music Industry*

Discussant: Elena Esposito

15.00 - 15.30      **Coffee break**

15.30 - 17.30

**Session Three**

Chair: Andrea Mennicken

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Celia Lury: *Personalized prices: markets, discrimination and personhood*

Gernot Grabher: *Performing Social Capital: Reflexive Relationship Management on Social Network Sites*

Discussant: Olav Velthuis

18:15

**Performances of Value - A Panel Discussion and Open Conversation**

Roundtable with:

Will Davies

Wendy Espeland

Kristian Kreiner

Christine Musselin

Moderator: David Stark

19:15

**Open Reception**

20:30

**Dinner at Caravan**

1 Granary Square, Kings Cross, London N1C 4AA

## **Saturday 5th May**

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09:00 - 9:15      **Coffee and Tea**

09.15 -10:15      **Session Four**      Chair: Will Payne

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Fabian Muniesa: *Business education and the apotheosis of performance*

Discussant: Wendy Espeland

10:15 – 10:30      **Coffee Break**

10:30 - 12:30      **General discussion**      Chair: Elena Esposito

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12.30 - 13.30      **Lunch**

13.30 – 14:30      **Discussion about edited volume**      Chair: David Stark

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## Workshop Participants

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Pablo J. Boczkowski	Professor in the Department of Communication Studies at Northwestern University, and Co-Director of the Center for the Study of Media and Society in Argentina — a joint initiative between Northwestern University and Universidad de San Andrés.
Dominique Cardon	Director of the Médialab at SciencesPo, and Associate Professor at Laboratoire Techniques, Territoires et Sociétés, Université Paris Est.
Wendy Espeland	Professor of Sociology at Northwestern University.
Elena Esposito	Professor of Sociology at the University Bielefeld and at the University of Modena-Reggio Emilia.
Will Davies	Reader in Political Economy at Goldsmiths, University of London, and Co-Director of the Political Economy Research Centre.
Gernot Grabher	Professor of Urban and Regional Economic Studies, HafenCity University Hamburg.
Ana Gross	Research Associate at Centre for Interdisciplinary Methodologies, University of Warwick.
Kristian Kreiner	Professor emeritus at Department of Organization, Copenhagen Business School.
Celia Lury	Director of the Centre for Interdisciplinary Methodologies, University of Warwick.
Andrea Mennicken	Associate Professor of Accounting, and Deputy Director of the Centre for Analysis of Risk and Regulation ( <i>CARR</i> ), London School of Economics and Political Science.
Fabian Muniesa	Professor at Mines ParisTech.
Christine Musselin	Dean of research at Sciences Po.
José Ossandon	Assistant Professor at Department of Organization, Copenhagen Business School.
Will Payne	PhD Candidate in Geography at University of California, Berkeley, and Co-Chair of the New Media working group at Berkeley Center for New Media.

- Nina Pohler PhD Candidate in Sociology at Humboldt-Universität zu Berlin and Research Assistant at CityScienceLab, Hafencity Universität Hamburg.
- Robert Prey Assistant Professor at the Research Centre for Media and Journalism Studies, University of Groningen.
- David Stark Arthur Lehman Professor of Sociology at Columbia University, and Director of the Center on Organizational Innovation. Professor of Social Science at the University of Warwick.
- Olav Velthuis Professor at the Department of Sociology, University of Amsterdam.