



Crete workshop on innovation & creativity July 24-26, 2019

Location: Athina Palace Resort & Spa (Made, Heraklion, Greece)

Organizers: George Chondrakis, Simone Ferriani & David Stark

Sponsors: ESADE Business School, University of Bologna,
BLINDSPOT Project European Research Council, PRIN Italian
Ministry for Education and Research



ALMA MATER STUDIORUM
UNIVERSITA DI BOLOGNA



European Research Council
Established by the European Commission

ESADE



Program overview

Day 1 – Wednesday July 24th, 2019

19:30-20:30: Welcome drinks

20:30-22:30: Dinner

Day 2 – Thursday July 25th, 2019

08:00-09:00: Breakfast

09:00-10:45: 1st paper session

10:45-11:15: Coffee break

11:15-13:00: 2nd paper session

13:00-14:15: Lunch

14:15-15:15: 1st keynote address – David Stark, “Dissonance for discovery: Social conditions for innovation”

15:15-17:00: 3rd paper session

17:00-17:15: Coffee break

17:15-18:15: 2nd keynote address – Pierre Azoulay, “Funding breakthrough research”

20:00-20:30: Transfer to dinner (Agia Pelagia)

20:30-22:30: Dinner (Agia Pelagia)

Day 3 – Friday July 26th, 2019

08:00-09:00: Breakfast

09:00-10:45: 4th paper session

10:45-11:15: Coffee break

11:15-13:00: 5th paper session

13:00-14:30: Lunch

14:30-15:30: 3rd keynote address – Alfonso Gambardella, “A scientific approach to entrepreneurial decision-making: Theory and evidence from two randomized control trials”

15:30-15:45: Coffee break

15:45-17:45: 6th paper session

18:00-18:30: Transfer to the Historical museum of Crete (Heraklion)

18:30-20:00: Historical museum visit (Heraklion)

20:00-22:30: Dinner (Heraklion)

Paper sessions

Format: for each paper we have allocated 20min to the presenter and 5min to the discussant

1st paper session

Myriam Mariani, "Patent prizes and the recognition of women's inventive achievements" (with Karin Hoisl)

Discussant: Jan Hohberger

Michael Mauskapf, "The social foundations of creativity: Evidence from popular music, 1955–2000" (with Eric Quintane, Noah Askin & Joeri Mol)

Discussant: Simone Ferriani

Julien Jourdan, "Who gets admitted? The gatekeeper effect in peer accreditation" (with Riccardo Fini, Markus Perkmann & Laura Toschi)

Discussant: Gino Cattani

2nd paper session

Carlos Serrano, "Redeployment of patents of failed startups" (with Rosemarie Ziedonis)

Discussant: Raj Choudhury

Pilar Opazo, "A canon of one's own: A comparative analysis of the cultural production of Ferran Adrià (Gastronomy) and Murakami Takashi (Visual Arts)" (with Sonia Coman)

Discussant: Stoyan Sgourev

Joachim Henkel, "Exploring the boundaries of trust in smart contracts on blockchains" (with Daniel Obermeier)

Discussant: Dimo Ringov

3rd paper session

Colleen Cunningham, "Killer acquisitions" (with Florian Ederer & Song Ma)

Discussant: Rosemarie Ziedonis

Jan Hohberger, "Does separation hurt? The impact of premature termination of R&D alliances on knowledge building and innovation" (with Heidi Kruger)

Discussant: Joachim Henkel

Janet Vertesi, "Meso-knowledge: Organizations, knowledge networks, and innovation"

Discussant: Matteo Prato

4th paper session

Babis Mainemelis, "Macbeth Reborn: Creative Leadership and the Revival of Tradition in the Los Angeles Opera" (with Jean-Francois Coget)

Discussant: Pilar Opazo

Arvids Ziedonis, "State Government Innovation Programs and the Retention of Technology Start-Ups: Evidence from the Great Lakes Region" (with Rosemarie Ziedonis)

Discussant: Colleen Cunningham

Dimo Ringov, "A Platform Perspective on Replication: The Performance Effects of Augmentation and Incomplete Replication" (with Haibo Liu & Gabriel Szulanski)

Discussant: Myriam Mariani

5th paper session

George Chondrakis, "Information disclosure and the market for acquiring technology companies" (with Carlos Serrano & Rosemarie Ziedonis)

Discussant: Raffaele Conti

Raj Choudhury, "(Live and) Work from anywhere: Geographic flexibility and productivity effects at the United States Patent Office" (with Cirrus Foroughi & Barbara Larson)
Discussant: David Hsu

Denise Falchetti, "Overcoming the liability of novelty: The power of framing" (with Simone Ferriani & Gino Cattani)
Discussant: Noah Askin

6th paper session

Giovanni Formilan, "Moments of identity: Dynamics of artist, persona, and audience in electronic music" (with David Stark)
Discussant: Babis Mainemelis

Raffaele Conti, "Good for whom? The effects of stakeholder (vs. shareholder) orientation on investments in general technologies" (with Elena Novelli)
Discussant: Carlos Serrano

Stoyan Sgourev, "Materiality and making in innovation and evaluation: Reconsidering impressionism"
Discussant: Janet Vertesi

David Hsu, "The entrepreneurial commercialization of academic science: Evidence from 'twin' discoveries" (with Matt Marx)
Discussant: Arvids Ziedonis